



STANDARD MATERIALS & SUBSTRATES

VINYL	DESCRIPTION	DURABILITY*
Banner	Jetflex Gloss 54" x 164" Banner Material	1-2 years
Intermediate	Arlon Gloss White DPF X-Scape Air Release Vinyl	3-5 years
Premium	3M 2mil Cast Semi-Gloss Premium Vinyl	3-5 years
Clear	Oracal 2.5mil Cal PVC Clear Vinyl	3-5 years
Translucent	Oracal 3mil Translucent White Vinyl	5-7 years
Reflective	3M 6mil White Reflective Vinyl	3-4 years
Window Film	3M 4mil Perforated Window Film	1-2 years
Clear Overlamine	3M 2mil Gloss Overlamine	3-5 years

*Durability based on lifetime for printed outdoor graphics and depends on conditions where graphics are placed.

SUBSTRATE	DESCRIPTION	DURABILITY*
Aluminum	.040 Aluminum 4x8	7+ years
Acrylic	1/8" White & Clear Acrylic 48x96; 3/16" Off White Acrylic 48x96	7+ years
Dibond	3mm White and 4mm White Dibond 4x8	7+ years
Coroplast	4mm White Coroplast 48x96	1 year
Ultraboard	1/2" Black Polystyrene 4x8	2-3 years
Magnetic	30mil Matte White Magnetic Sheeting	2-3 years
PVC	1/8" & 1/4" Black Polyvinyl Chloride	3-5 years
HDU	1 1/2" 15lb. High Density Urethane Foam	10+ years
Polycarbonate	.040 Lexan 9034 Polycarbonate 4x8	10+ years
MDO	3/4" MDO SD Primed 4x8 ; 1/2" MDO 1 SD Primed 4x8 1/2" Raw 4x8 & 4x10	5-7 years

*Durability based on lifetime for outdoor signage and depends on conditions where signage is placed.